

MBA Sponsored School Tours

On April 11th, 2024 the Manufacturing Business Alliance (MBA) of the Dodge County Region sponsored a manufacturing business tour for a group of Horicon High School students. MBA sponsored tours educate high school students about manufacturing processes, technologies, and career opportunities within the industry. Many students may not have exposure to these fields otherwise, so these tours can spark interest and awareness of the different opportunities in their local communities.

Manufactures Visited



Impacts of School Tours



Career Exploration

These tours expose students to diverse careers in manufacturing, inspiring them to consider new possibilities.



Education Enrichment

Visiting manufacturing facilities offers real-world context, inspiring students with the new innovation and technology, motivating further education or training in related fields.



Networking Opportunities

Students can interact with industry professionals, gaining networking opportunities and potential mentorships.



Students Feedback

After the tours 17 students completed a feedback survey. The overall impression from these respondents stated that the tours were good or excellent.

- 94% of the students found that the tours were useful.
- Almost half of the students said they were definitely interested in pursuing a career or youth apprenticeship at 1 of the 3 businesses.

What the students liked most about the tours:

"It was nice seeing how each business worked and how each were different."

"Being able to see people actually working and seeing what the job would be like if deciding to pursue a career at one"

"Looking at the shops and how they run and what I could be doing in the next years"